

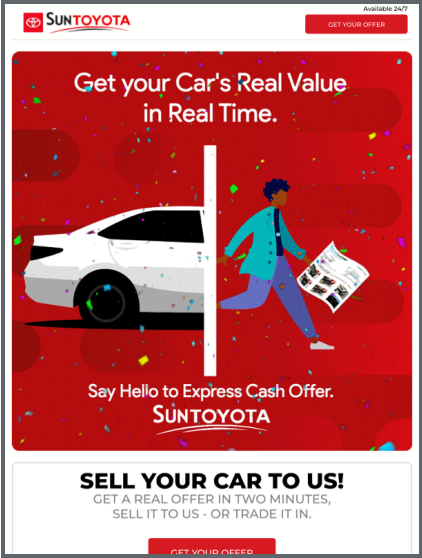
# CAMPAIGN REPORT

## Campaign Summary

Name: 375-03-29-2023-express cash offer v2 html

|                 |   |          |         |
|-----------------|---|----------|---------|
| From/Brand:     | Sun Toyota  |          |         |
| Headline:       | 💰🚗 Find out what your car is worth - Really Fast! |          |         |
| Broadcast Date: | 03/29/2023  |          |         |
| Audience:       | 50,000  | ID:      | 1779079 |
| Views:          | 10,323  | Clicks:  | 1,152   |
| View %:         | 20.65%  | Click %: | 2.30%   |

## Campaign Creative



## CAMPAIGN STATS

Views | 20.65 % Total Views 10,323

Clicks | 2.30 % Total Clicks 1,152

CTVR | 11.16 %

## Clicks by Device

Desktop  
56.60% | 652

Mobile  
43.40% | 500

## CLICKS BY WEB BROWSER

636  
Chrome

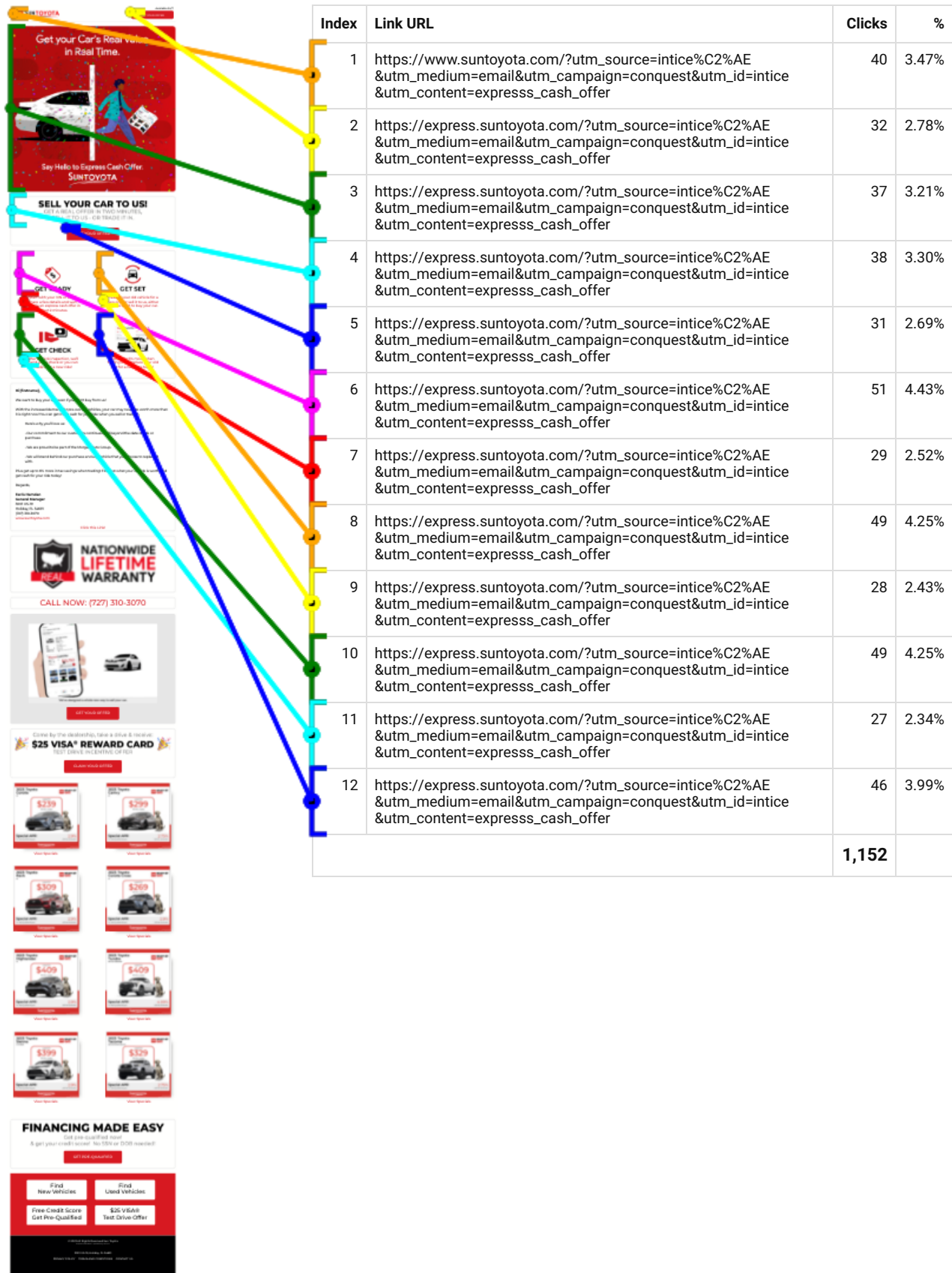
102  
Edge

71  
Firefox

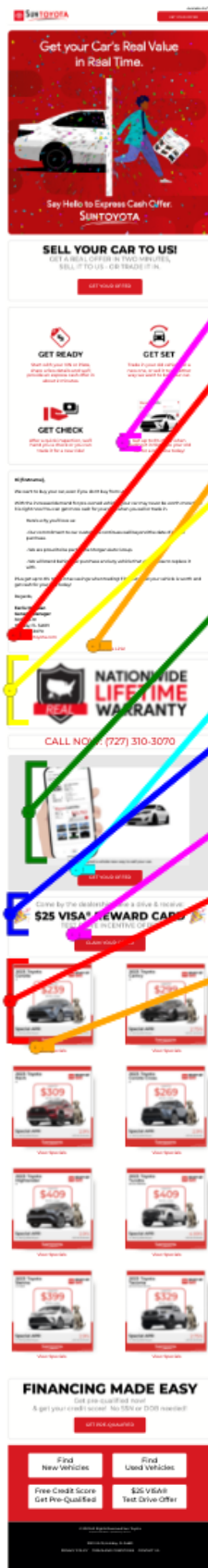
300  
Safari

43  
Other

# LINK SUMMARY

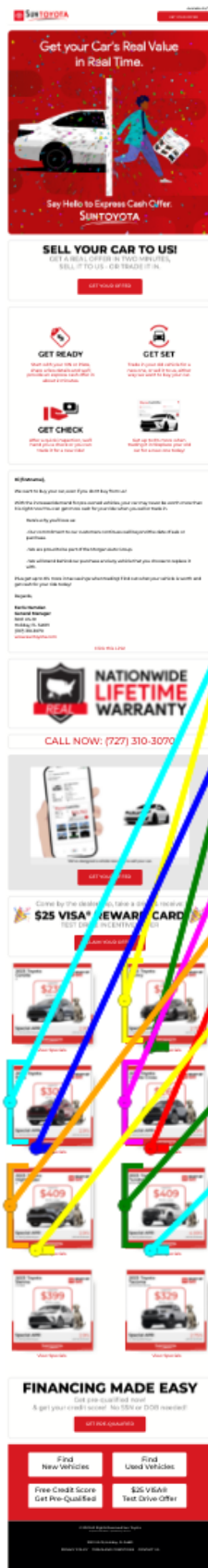


# LINK SUMMARY



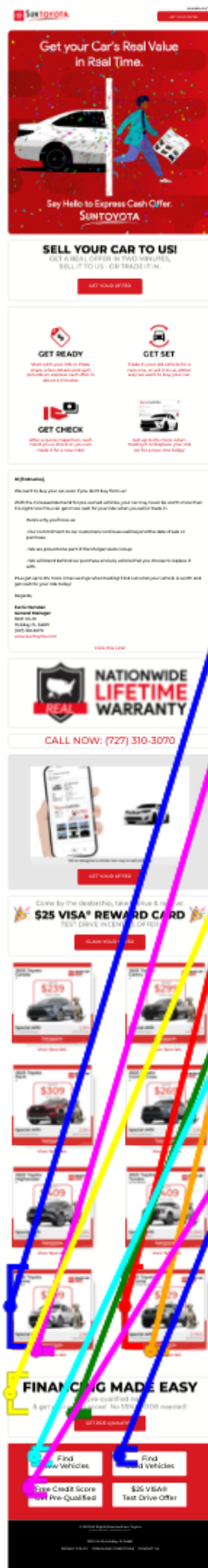
| Index | Link URL  | Clicks       | %     |
|-------|---|--------------|-------|
| 13    | <a href="https://express.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>   | 26           | 2.26% |
| 14    | <a href="https://www.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://www.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>   | 23           | 2.00% |
| 15    | <a href="https://express.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>   | 23           | 2.00% |
| 16    | <a href="https://www.suntoyota.com/new-car-warranty/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://www.suntoyota.com/new-car-warranty/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>                                     | 27           | 2.34% |
| 17    | <a href="https://express.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>   | 38           | 3.30% |
| 18    | <a href="https://express.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>   | 22           | 1.91% |
| 19    | <a href="https://express.suntoyota.com/25-visa-test-drive-offer/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/25-visa-test-drive-offer/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>             | 26           | 2.26% |
| 20    | <a href="https://express.suntoyota.com/express-test-drive/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/express-test-drive/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>                         | 20           | 1.74% |
| 21    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad1/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad1/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 46           | 3.99% |
| 22    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad1/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad1/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 20           | 1.74% |
|       |   | <b>1,152</b> |       |

## LINK SUMMARY



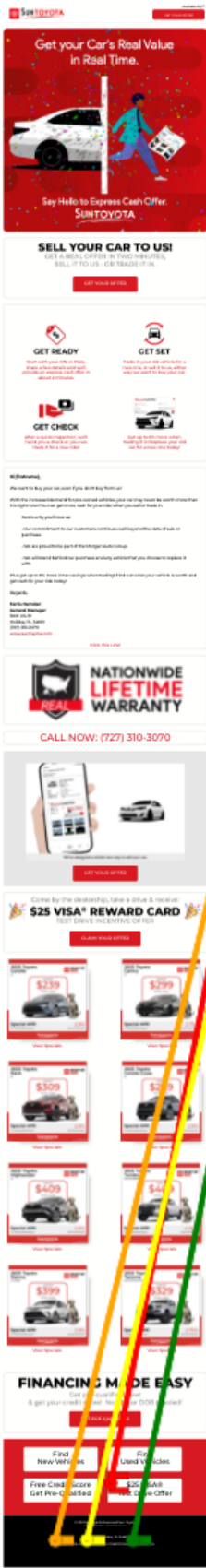
| Index | Link URL  | Clicks       | %     |
|-------|---|--------------|-------|
| 23    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad2/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad2/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 45           | 3.91% |
| 24    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad2/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad2/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 16           | 1.39% |
| 25    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad3/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad3/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 41           | 3.56% |
| 26    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad3/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad3/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 15           | 1.30% |
| 27    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad4/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad4/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 41           | 3.56% |
| 28    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad4/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad4/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 14           | 1.22% |
| 29    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad5/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad5/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 39           | 3.39% |
| 30    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad5/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad5/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 15           | 1.30% |
| 31    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad6/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad6/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 35           | 3.04% |
| 32    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad6/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad6/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 11           | 0.95% |
|       |   | <b>1,152</b> |       |

## LINK SUMMARY



| Index | Link URL  | Clicks       | %     |
|-------|---|--------------|-------|
| 33    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad7/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad7/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>                                     | 37           | 3.21% |
| 34    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad7/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad7/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>                                     | 11           | 0.95% |
| 35    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad8/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad8/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>                                     | 35           | 3.04% |
| 36    | <a href="https://express.suntoyota.com/offers/sun-toyota-specials-ad8/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/offers/sun-toyota-specials-ad8/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>                                     | 10           | 0.87% |
| 37    | <a href="https://express.suntoyota.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 13           | 1.13% |
| 38    | <a href="https://express.suntoyota.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 7            | 0.61% |
| 39    | <a href="https://www.suntoyota.com/new-vehicles/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://www.suntoyota.com/new-vehicles/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>   | 6            | 0.52% |
| 40    | <a href="https://www.suntoyota.com/used-vehicles/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://www.suntoyota.com/used-vehicles/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a>   | 8            | 0.69% |
| 41    | <a href="https://express.suntoyota.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer">https://express.suntoyota.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&amp;utm_medium=email&amp;utm_campaign=conquest&amp;utm_id=intice&amp;utm_content=expressss_cash_offer</a> | 7            | 0.61% |
|       |   | <b>1,152</b> |       |

LINK SUMMARY



| Index | Link URL   | Clicks | %     |
|-------|--|--------|-------|
| 42    | https://express.suntoyota.com/express-test-drive/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=expresss_cash_offer | 7      | 0.61% |
| 43    | https://express.suntoyota.com/privacy-policy/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=expresss_cash_offer     | 2      | 0.17% |
| 44    | https://myrewardcard.net/suntoyota/Activation/TermsAndConditions   | 2      | 0.17% |
| 45    | https://www.suntoyota.com/contact/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=expresss_cash_offer                | 7      | 0.61% |
|       |  | 1,152  |       |